



FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. ("AES") (AES:BH, OAL:GR) ISSUED THE FIRST CANADIAN PATENT FOR ITS REVOLUTIONARY AI PLATFORM

Los Angeles, California, August 22, 2017 – Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), an industry leader in revolutionizing customer conversion, announced today that its patent 2,582,314, titled "System and Method for Resolving Transactions," has been issued by the Canadian Intellectual Property Office.

"This patent expands our international patent portfolio to ten countries. The patent covers our artificial intelligence (AI) technology for generating high converting settlement offers for debt delinquencies, insurance claims, and other settlement applications. The technology covered by this patent validates the strength of our proprietary AI technologies throughout the world," stated Joseph Konowiecki, AES' President and CEO. "We are proud to be a leader in the application of AI in an increasing number of industries and applications, including banking, finance, insurance, health, government, and consumer retail.

About AES

AES' TrueConversion™ Artificial Intelligence Platform, powered by Psychographic Conversion™ AI Technology, enables financial institutions, healthcare organizations, banks, utilities, merchandisers, and enterprises in many other industries to enhance their member, customer and client experiences while increasing conversion rates for enrollment, services, and payments. The Psychographic Conversion™ AI technology uses advanced behavioral psychology, linguistics and data analytics to persuade consumers to take immediate action, at any time, from anywhere, using any smart device. The TrueConversion™ Artificial Intelligence platform is available on all continents through third-party Certified Systems Integrators and Consultants, supported by AES offices in Los Angeles, New York, London, and Lugano. AES owns one of the largest worldwide portfolios of customer conversion patents. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestru.com>.

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